

FURNISHING

IDEA

COMPONENTS, SEMI-FINISHED
AND ACCESSORIES FOR THE
FURNITURE INDUSTRY

INTERZUM 2017



VEFER: TECHNOLOGY, INNOVATION AND SENSIBILITY FOR ENVIRONMENT

"Don't be satisfied with a duplicate, pretend the only ones, the original ones": in this slogan there is a lot of that miracle of Brianza which, dreamt more than sixty years ago by Vergani family, has made of the Vefer of Lissone a lighthouse in the sector of the polyurethanes foam of high quality, leader in Italy and in Europe.

Going backward in the years and in the pages of history of the general quartier of via Martiri della Libertà gives the full sense of the originality and of the initiative of these businessmen. They arrived to count 160 thousand meters of business surface thanks to talent and sweat and above all over 300 places of employment considering indirect employment, too.

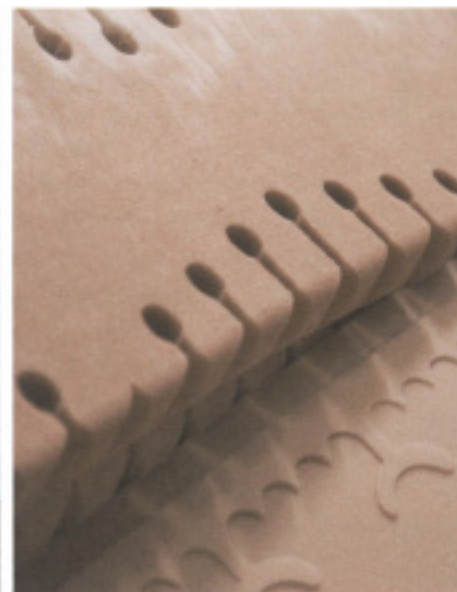
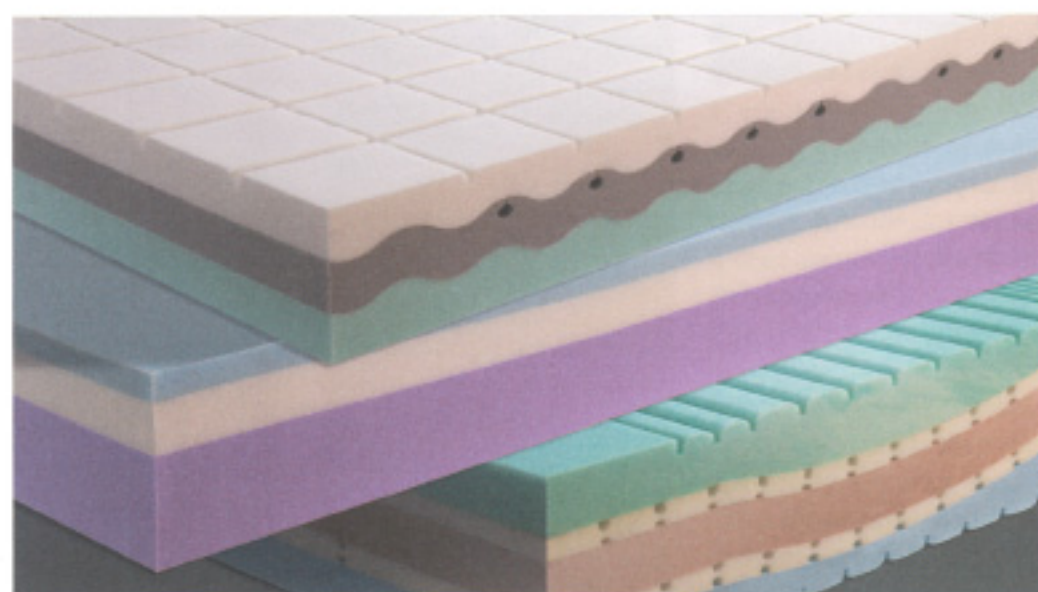
"Later the years '50 Giuseppe Vergani, still underage, creates the Vefer. Initially the firm mainly deals with the marketing of products for upholsterers. In the early 1960s, with the entry in the firm of his brother Massimo Gabriele, actual president of Vefer spa, the activity more and more focus on the processing and transfor-



mation of the polyurethane foam.

In the '70s the turning point with the decision to purchase in England a plant for the continuous production of polyurethane foam, becoming so not only a firm of processing and transformation but manufacturing of a raw material like the polyurethane foam.

The direct production of the raw material allows Vefer to develop the proper business not only in the field of the upholstered furniture, but to study and to produce polyurethanes for the sleeping sector and therefore finalized to stuff beds and first of all mattresses.



The constant growth in terms of amounts and sales volume of the '80s makes it possible that in '90s there has been the demand to purchase a second system, always for the continuous production of block polyurethane.

Massimo Vergani nurtures his creature and looks at the future with a certainty: the firm will continue with the second generation, well prepared. And it will keep on growing." Today Vefer is at the top in Italy and in Europe thanks to the constant appointment in looking for the best possible quality. Quality obtained with systems for the production of state-of-the-art technologically polyurethane. Thanks to them there are best densities with optimal values of resiliency, elasticity and softness.

Vefer produces every day blocks of polyurethane, plates for mattresses, cores for pillows, shells for couches, armchairs and some products which follow specific homologations flame retardant in CL 1 and CL1 IM addressed to contract.

The figures explain the solidity and the importance of this productive part of Brianza: two systems for the continuous production of block polyurethane, seven cut lines, twelve computerized millers and carousels for the production of cold foam and department storehouses.

From Lissone, Vefer has been strategically placed in Spain with a second production center, for a more capillary distribution of the products at international level.

Everythings developed in each detail, not only in the manufacture, but also in the transport, to assure to Vefer products the possibility to

arrive in every part of the old continent, naturally facing different demands and requirements more and more detailed.

Challenges that have found answer day after day.

Quality, technology, innovation are the access keys to a business success, unique in this sec-



tor; but the race to market and to production doesn't make to neglect the firm another noble inclination, the sensibility for the environment.

www.vefer.it

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